

AGENDA



Date	Topic
Day 1	
<i>Sustainability in Business / Communication and Storytelling</i>	
08:30	Arrival and registration
<i>Morning Session</i>	
	Opening Ceremony
Sustainability in Business	Defining the Blue Economy
	Understanding the local landscape
	Sustainability in Business
<i>Afternoon Session</i>	
Communication & Storytelling	SMEs and certifications - how best to benefit
	Communication and Storytelling
	Pre-competition: the Case for Mas Huni
	Professionalising the Maldives tuna industry
<i>Dinner - cocktail style</i>	
Day 2	
<i>Investment Readiness / Financial Mechanisms</i>	
<i>Morning Session</i>	
Institutional Setup / Investment Readiness	Financial landscape and the main players
	Institutional setup
	Insuring the Blue Economy
	Preparing for finance
<i>Afternoon Session</i>	
Financial Mechanisms	Finance facility setup
	MSPEA 2.0
	Workshop Outcomes and Roadmap
	Closing Ceremony

